

DataDotDNA[®]
IDENTIFICATION TECHNOLOGY



Administered by:
Fidelity Warranty Services
500 Jim Moran Boulevard
Deerfield Beach, Florida 33442
Florida License # 60026

Making property **TOO HOT** for Thieves



DataDot Technology

The Ultimate Theft Deterrent System

DataDots are state-of-the-art identification technology which allows your vehicle to be quickly and effectively marked with its own “DNA” type identification.

With each DataDot the size of a grain of sand, they are encoded with microscopic identification information that is easy for law enforcement to trace. DataDots are suspended in clear-drying liquid adhesive with UV elements, visibly alerting authorities **this asset is protected by DataDot Technology.**

Law enforcement only needs to locate **one DataDot** using a simple 30x magnifying device to obtain your unique vehicle identification number; no complicated forensic technology is needed. DataDot technology secures all contact information on a **national database** accessible to law enforcement officials **24 hours a day** ensuring no time is wasted in returning stolen property.

Motor Vehicles

Each vehicle is marked with thousands of DataDots encoded with a unique identifying number registered with the Insurance Services Organization (ISO), a widely recognized database for law enforcement officers in North America.

DataDots are quickly brushed on chassis, plates, and additional high theft components and may also be applied to accessories including alloy wheels, stereo equipment, headlights, etc.

Evolution of Microdots

“Microdots” were originally developed by the United States military in the 1940’s to covertly “tag” or identify items. It also became obvious the tiny polymer discs would be useful for espionage as the grain-size message carriers were very easy to conceal and transport.

It was not until the early 1990’s, with the advent of laser etching, that microdots became a commercially feasible product. A U.S. engineer was the first to develop a low-cost process to inscribe information on thousands of microdots in a short period of time.

DataDots as a Theft Deterrent

Professional thieves steal vehicles they can sell quickly and easily. They will not steal a vehicle they cannot sell.

By installing the DataDots, you make it harder for a thief to sell your vehicle, and therefore, a far less desirable target.

Magnified View

Actual Size
(1mm)

